



eoocco

EASTERN OREGON
COORDINATED CARE
ORGANIZATION

Non-Emergent Medical Transportation Social Media Toolkit

Introduction

Eastern Oregon Coordinated Care Organization (EOCCO), along with Oregon Health Plan (OHP Medicaid), helps members get free rides to their medical, dental, and behavioral health appointments through the non-emergent medical transportation (NEMT) benefit. NEMT provides a vital service for our Eastern Oregon communities, ensuring timely access to routine healthcare. It serves as a crucial link for individuals who face barriers to transportation, have mobility challenges, and/or live in rural areas. NEMT addresses logistical barriers for all, facilitating scheduled medical appointments, preventive care, and treatments.

By promoting equal access and early intervention, NEMT contributes to overall community health, easing the burden on emergency services and fostering a proactive approach to well-being for individuals of all ages and backgrounds.

Given the importance of this benefit for the health of our OHP members and communities, EOCCO is working to ensure our providers and partners have the tools to help promote this critical service.

How You Can Help

Early childhood partners have consistently identified transportation as a top barrier to families in Eastern Oregon accessing behavioral health services. To help address this, EOCCO has launched a social media and health promotion campaign to promote the availability of NEMT services for our members, especially those with children.

We are reaching out to partners to help address this barrier and aim to increase awareness of the NEMT benefit for those enrolled in OHP. This campaign is part of EOCCO's ongoing efforts surrounding the [Social Emotional Health Metric](#).

This toolkit is designed to help organizations that are currently serving OHP members in Eastern Oregon develop messaging focused on transportation via their social media accounts. One way to help is to share the content made available in this toolkit on your social media channels such as Facebook, Instagram, Twitter, LinkedIn, YouTube, and TikTok. If you are needing further information regarding the resources in this toolkit, please reach out to staff at info@gobhi.org.

Social Media Posts

Below are some suggested social media posts promoting non-emergent medical transportation and detailing where members can go to schedule a ride.

Copy, paste, and share any or all the following:

#1:

Need a ride?

EOCCO members can get free rides to appointments. Free rides are for all ages. Services can be medical, mental health, and dental. Rides are covered if you do not have other ways to get to appointments.

We can also pay for your ride if you drive yourself or have someone else drive you.

Call us toll-free at 877-875-4657 to schedule a ride! You can get language interpreter services at no cost to you.

#2:

Did you know: EOCCO members of all ages can get free rides to appointments? It's important to schedule health check-ups for kids. We can help get you to your well-child visits, teeth cleanings, and more. Call us toll-free at 877-875-4657 to schedule a ride! Visit <https://www.eocco.com/members/your-resources/non-emergent-medical-transportation> for more info.

We can also pay for your ride if you drive yourself or have someone else drive you.

#3:

Need a lift to your medical, mental health, or dental appointment? EOCCO has got you covered! Free rides for all ages for EOCCO members! Don't let transportation be a barrier to your health. Call 877-875-4657 to schedule a ride. Language interpreter services available at no cost for all EOCCO members.

#4:

Parents, did you know EOCCO provides FREE rides to members for kids' health check-ups? From well-child visits to dental cleanings, we're here to help. Call us at 877-875-4657 to ensure your child gets the care they need. Transportation shouldn't be a roadblock to good health!

#5:

Good health is just a ride away! EOCCO members can enjoy FREE transportation to medical, mental health, and dental appointments. No need to worry about how to get there—we've got it covered. Call 877-875-4657 to schedule your ride today! Don't let transportation barriers affect your well-being.

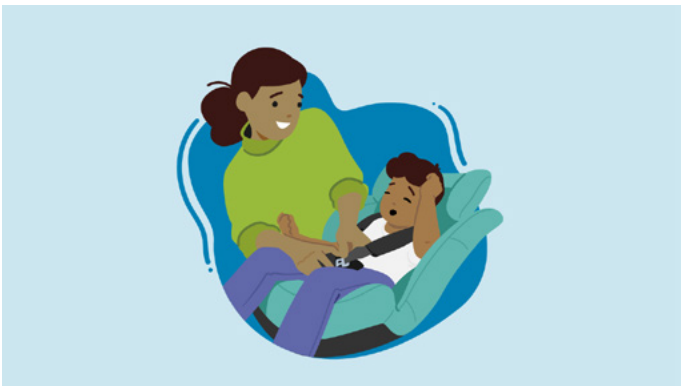
#6:

Did you know EOCCO can cover transportation costs for members if you drive yourself or have someone else drive you to appointments? Take advantage of this benefit! Call 877-875-4657 to arrange your ride or get reimbursement details. Your health matters, and so does your journey to wellness!

#7:

Unlock the door to convenient healthcare! EOCCO offers FREE rides to all members for non-emergent medical, mental health, and dental needs. No more stressing about transportation—just call 877-875-4657 to book your ride. We're here to support your health journey every step of the way!

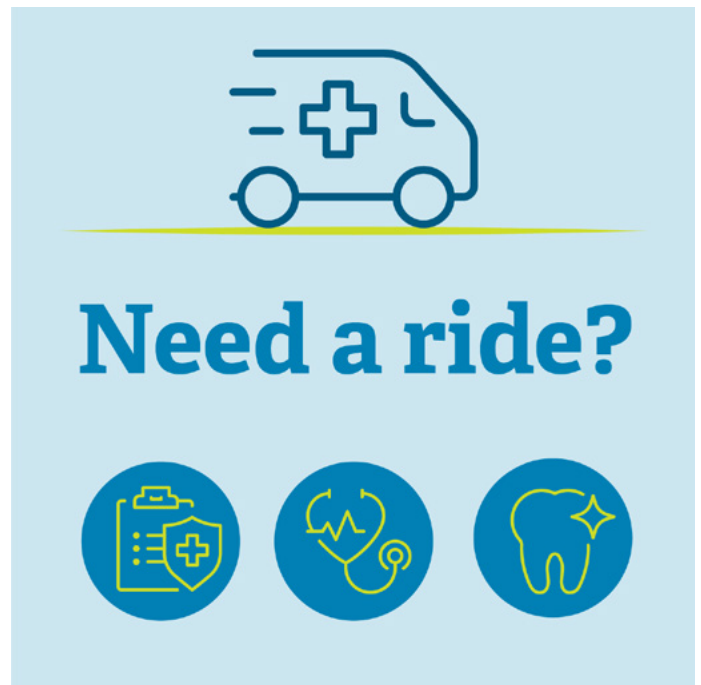
Post Images



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